

Title	0015	02/22/2023
	by Kimberly Miller in 2023 COAPRT Annual Report	id. 35627447
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Original Submission 02/22/2023

Each accredited program requires its own separate annual report. **For example if your institution has two accredited programs e.g. Therapeutic Recreation and Recreation Management you will complete two separate annual reports.**

Section 1: Contact Information

Name of institution	University of North Carolina at Greensboro
Name of Accredited Program	Community Recreation and Event Plan (previously referred to as Professional Core)
Total number of students enrolled in this program.	98
Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications will be sent to this person.	Kimberly Miller, MS, CPRP
Position Title	AP Associate Professor, Director of Undergraduate Studies
Address	UNCG, Department of Community and Therapeutic Recreation 524 Highland Avenue, 204 Ferguson Building Greensboro NC 27412 US

Email	kdmiller@uncg.edu
Phone	+13363344480
Department Name	Community and Therapeutic Recreation
Website	https://hhs.uncg.edu/ctr/
Formal Name of your Institution's President	Chancellor Dr. Franklin D. Gilliam, Jr.

Section 2: Intent to Pursue Accreditation

Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled?

Yes

Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?

Yes

Section 3: Statistics Summary Report - Faculty

Are there a minimum of two full-time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)

Yes

Do a minimum of two full-time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field?
(Standard 1.04)

Yes

Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible?
(Standard 1.05)

Yes

Section 4: Statistics Report - Students Note: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, <https://nces.ed.gov/ipeds/use-the-data/survey-components/9/graduation-rates>. As required by the Council on Higher Education Accreditation (CHEA), COAPRT is mandated to engage in “regular, critical, self-evaluation of its performance, standards, policies and impact” (CHEA Standard 12.M.1). This process includes “the review of aggregate information regarding the extent to which the accredited institutions or programs are achieving their expectations for student learning” (CHEA Standard 12.M.1). To meet this CHEA standards we are collecting the following program level data: Graduate school acceptance rate, post-graduation employment rate, and six-year graduation rate. This data will be collected and reported for each COAPRT accredited program within your department and not aggregated across multiple COAPRT accredited programs. Suggested sources of evidence for this program-level data could include alumni or senior exit surveys completed within x months of graduation, centrally collected data if it can be disaggregated for each of your programs, self-report in a department data-base, etc.

Six-year graduation rate

92%

Graduate school acceptance rate	<p>Report the number of last year's graduates from the accredited program who indicated they have been accepted to graduate school, the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number accepted to graduate school: 7 Percent of graduating students: 11% Method of measurement: Survey collected three months post-graduation Response rate: 83% of graduating students responded to survey Notes: We will monitor and assure we continue to achieve a response rate of greater than 80% Example B (have data) Number accepted to graduate school: 3 Percent of graduating students: 18% Method of measurement: Self-report on department database Response rate: 53% of graduating students Notes: We haven't worked to increase our response rate but will now use a student-employee to help us secure a response rate of 85%</p>
Graduate School Acceptance Rate	<p>Number accepted to graduate school: 4. Number who applied for graduate school: 6. Percent graduate school acceptance rate: 66.7%.</p>
Method of measurement	<p>3-month post graduation survey of December 2021, May 2022 and August 2022 graduates</p>
Response rate	<p>57%</p>
Notes	<p>In addition to the initial email request to complete the survey, two reminder emails were sent. We did not reach our goal of 80%. This is most likely due to the fact that there is no way for us to attach an incentive for completing the survey. We would like to add an incentive, but due to current budget constraints, this will not be possible. We will continue to look for ways to increase the response rate without respondents losing anonymity. One thing we will add is an announcement that goes out to all graduates in their last semester letting them know how important this survey is to the department.</p>

Post-graduate employment rate

Report the number of last year's graduates from the accredited program who indicate they are currently employed (your program needs to determine if it will count part-time, employment outside the PRT profession, if it will subtract out those students from the total count who are not seeking employment for whatever reason, etc.), the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number of employed students: 56 Percent of graduating students: 78% Method of measurement: Self-report on department database up to three-months post-graduation. Academic advisor reminds students to submit their employment data during the three-month window. Response Rate: 89% Notes: Not applicable Example B (have data) Number of employed students: 36 Percent of graduating students: 64% Method of measurement: Self-report on department database Response Rate: 44% of graduated students Notes: We haven't ever followed up with students to increase our response rate, we will have our part-time club advisor do that in the future to bring up our response rate to at least 80%

Post-graduate employment rate	Number of graduating students who were employed 3-months postgraduation: 28. Percent of graduating students: 87.5%
Method of measurement	3-month post graduation survey of December 2021, May 2022 and August 2022 graduates
Response rate	57%
Notes	In addition to the initial email request to complete the survey, two reminder emails were sent. We did not reach our goal of 80%. This is most likely due to the fact that there is no way for us to attach an incentive for completing the survey. We would like to add an incentive, but due to current budget constraints, this will not be possible. We will continue to look for ways to increase the response rate without respondents losing anonymity. One thing we will add is an announcement that goes out to all graduates in their last semester letting them know how important this survey is to the department.

Section 5: Narrative Report - Learning Outcomes Assessment For the next section, please report learning outcomes - one for each of the 7.01, 7.02, 7.03, and 7.04 (for a total of four measures) of student learning and the related outcomes for each program. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage. You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program. It is strongly suggested that you have your outcomes with you as you complete this questionnaire. TWO of the three outcomes must use direct measures. Some examples of DIRECT measures include the following: Capstone Assignment Quality Comprehensive Examination Internship Evaluation Performance of Relevant Skill Portfolio Evaluation Pre/Post Test Result Presentation Quality Project Quality Standardized Test Result Thesis/Project Quality Video/Audiotape Production Quality Written Assignment Evaluation Writing Exam Result Some examples of INDIRECT measures include the following: Advisory Board Evaluation Alumni Survey Curriculum Review Result Employer Survey Result Exit/Student Interview Result Focus Group Result Graduate School Acceptance Rate Honors/Awards Received by the Program

Section 5-1: Narrative Report - Learning Outcomes Assessment Please provide the following information COAPRT expects all programs to demonstrate that student learning outcomes associated with its 7.0 Series Learning Outcomes are met at a 70% level. Therefore, student achievement will be judged as appropriate when 70% or more of the students being assessed demonstrate that they have accomplished the learning outcome.

PROGRAM (include name of program and description): Please provide a short description of this COAPRT program, it will be published on the COAPRT Program online directory.

Professional Core - The Recreation and Park Management Program (housed in the Department of Community and Therapeutic Recreation) at UNC Greensboro, was initially accredited in October of 1981. The program prepares students in two concentrations: 1) Community Recreation and Event Planning (CREP), and 2) Therapeutic Recreation. The Community Recreation and Event Planning (CREP) program provides students with the knowledge base necessary to become a Certified Parks and Recreation Professional (CPRP). Students in Community Recreation take courses such as community recreation; program planning; parks and recreation facilities development; management; recreation, parks, and health; and finance and budgeting. In addition, Community Recreation students minor in business administration, communication studies, sociology, entrepreneurship, or sport coaching. Students interested in the Event Planning industry take courses such as leadership, program planning, event planning, special event management, service management, finance and budget, and campus recreation. The Therapeutic Recreation (TR) (also known as Recreational Therapy) program provides students with the requirements necessary to become certified and licensed in North Carolina. TR students take courses such as assessment, clinical procedures, facilitation techniques, abnormal psychology, human development, anatomy/physiology, helping skills, and medical terminology. TR students also can minor in areas such as human development, gerontology, psychology, or sign language.

Provide the program-specific learning outcome consistent with COAPRT Standard 7.01: Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

7.01a: Students will demonstrate introductory knowledge of the nature and scope of the relevant recreation and leisure service providers

7.01b: Students will demonstrate techniques and processes used by recreation and leisure professionals

7.01c1: Students will demonstrate knowledge in foundations of the profession [history]

7.01c2: Students will demonstrate knowledge in foundations of the profession [science and philosophy]

7.01c3: Students will demonstrate knowledge in foundations of the profession serving underrepresented groups

Describe the method by which the learning outcome for Standard 7.01 was assessed:	<p>7.01a: Measure 1: The leisure service delivery system project in CTR 111 requires students to demonstrate knowledge about the various segments of the leisure service delivery system. Students must identify the mission; primary markets served; funding sources; programs, activities, and events offered; and facilities or areas provided.</p> <p>7.01a: Measure 2: CTR 111 test</p> <p>7.01b: Measure 1: CTR 212 Activity Plan</p> <p>7.01b: Measure 2: CTR 212 Activity Implementation</p> <p>7.01c1: Measure 1: CTR 111 test questions on History</p> <p>7.01c1: Measure 2: CTR 111 History Timeline</p> <p>7.01c2: Measure 1: Test 1 in CTR 111</p> <p>7.01c3: Measure 1: CTR 314 Community Inclusion Discussion Board</p> <p>7.01c3 Measure 2: CTR 111 test questions on sociocultural factors</p>
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Indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.01 was successfully achieved.	<p>7.01a: Measure 1 & Measure 2: 80% of students will achieve 70% or higher</p> <p>7.01b: Measure 1 & Measure 2: 70% of students will achieve 80% or higher</p> <p>7.01c1: Measure 1: 70% of questions will be answered correctly by 70% of students</p> <p>7.01c1: Measure 2: 70% of students will achieve 80% or higher</p> <p>7.01c2: Measure 1: 80% of students will achieve 70% or higher</p> <p>7.01c3: Measure 1: 70% of students will achieve 80% or higher</p> <p>7.01c3: Measure 2: 80% of questions will be answered correctly by 70% of students</p>
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Result of the assessment of the learning outcome for Standard 7.01:

7.01a: Measure 1: Fall 2021 = 21 out of 27 students met the target of 70% or higher = 78%; Spring 2022 = 9 out of 11 students met the target of 70% or higher = 82%

7.01a: Measure 2: Fall 2021 = 24 out of 27 students met the target of 70% or higher = 89%; Spring 2022= 10 out of 11 students met the target of 70% or higher = 91%

7.01b: Measure 1: Fall 2021 = 17 out of 17 students met the target of 80% or higher = 100%; Spring 2022= 19 out of 19 students met the target of 80% or higher = 100%

7.01b: Measure 2: Fall 2021 = 17 out of 17 students met the target of 80% or higher = 100%; Spring 2022= 19 out of 19 students met the target of 80% or higher = 100%

7.01c1: Measure 1: Fall 2021 = 11 out of the 12 test questions met the target of 70% or higher = 92%; Spring 2022 = 7 out of 12 test questions met the target of 70% or higher = 58%

7.01c1: Measure 2: Fall 2021 = 22 out of 27 students met the target of 80% or higher = 82%; Spring 2022= 7 out of 9 students met the target of 80% or higher = 78%

7.01c2: Measure 1: Fall 2021 = 24 out of 28 students met the target of 70% or higher = 86%; Spring 2022 = 9 out of 11 students met the target of 70% or higher = 82%

7.01c3: Measure 1: Fall 2021 = 32 out of 32 students met the target of 100% or higher = 82%; Spring 2022= 34 out of 39 students met the target of 80% or higher = 87%

7.01c3: Measure 2: Fall 2021 = 15 out of the 16 test questions met the target of 94% or higher = 92%; Spring 2022 = 12 out of 16 test questions met the target of 70% or higher = 75%

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

7.02a: Students will demonstrate the ability to design/plan recreation programs and services

7.02b: Students will demonstrate the ability to implement recreation programs and services

7.02c: Students will demonstrate an ability to evaluate recreation programs and services

7.02d: Students will demonstrate awareness of personal and cultural dimensions of diversity

Describe the method by which the learning outcome for Standard 7.02 was assessed:

7.02a: Measure 1: CTR 213 Comprehensive Program Planning and Implementation project

7.02a: Measure 2: CTR 212 Activity Plan

7.02b: Measure 1: CTR 212 Activity Implementation

7.02b: Measure 2: CTR 213 Comprehensive Program Planning and Implementation project

7.02c: Measure 1: CTR 213 Comprehensive Program Planning and Implementation project, Evaluation Tool component

7.02c: Measure 2: CTR 416 From Strategy to Evaluation

7.02d: Measure 1: CTR 314 Designing an Inclusive Community Program project

Please indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.02 was successfully achieved.

For all 7.02 measures: 70% of students will achieve an 80% or higher

Result of the assessment of the learning outcome for Standard 7.02:

7.02a: Measure 1: Fall 2021 = 11 out of 14 students achieved an 80% or higher = 79%; Spring 2022 = 22 out of 27 students achieved an 80% or higher = 81%

7.02a: Measure 2: Fall 2021 = 17 out of 17 students achieved an 80% or higher = 100%; Spring 2022= 19 out of 19 students achieved an 80% or higher = 100%

7.02b: Measure 1: Fall 2021 = 17 out of 17 students met the target of 100% or higher = 83%; Spring 2022 = 19 out of 19 students met the target of 80% or higher = 100%

7.02b: Measure 2: Fall 2021 = 11 out of 14 students met the target of 80% or higher = 79%; Spring 2022 = 27 out of 22 students met the target of 80% or higher =82%

7.02c: Measure 1: Fall 2021 = 14 out of 14 students met the target of 80% or higher = 100%; Spring 2022 = 21 out of 27 students met the target of 80% or higher = 78%

7.02c: Measure 2: Fall 2021 = 29 out of 31 students met the target of 80% or higher = 94%; Spring 2022 = 15 out of 17 students met the target of 80% or higher = 88%

7.02d: Measure 1: Fall 2021 = 24 out of 32 students met the target of 80% or higher = 75%; Spring 2022 = 29 out of 39 students met the target of 80% or higher = 74%

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

7.03a: Students will demonstrate introductory ability to supervise staff

7.03b: Students will demonstrate basic budgeting skills

7.03c: Students will identify basic principles of promotion and marketing

7.03d: Students will demonstrate awareness of operational and strategic management

7.03e: Students will apply legal principles and procedures

Describe the method by which the learning outcome for Standard 7.03 was assessed:	7.03a: Measure 1: CTR 416 Mission, vision, and values assignment
	7.03a: Measure 2: CTR 416 Supervision Exercise
	7.03b: Measure 1: CTR 415 Budget interview assignment
	7.03b: Measure 2: CTR 415 Test questions on budget and finance
	7.03c: Measure 1: CTR 416 Marketing your product assignment
	7.03c: Measure 2: CTR 213 Test questions related to promotion
	7.03d: Measure 1: CTR 416 Setting goals assignment
	7.03d: Measure 2: CTR 415 Budget interview assignment
	7.03e: Measure 1: CTR 213 Test questions related to risk management, negligence, waivers
	7.03e: Measure 2: CTR 416 Employee handbook assignment

Please indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.03 was successfully achieved.	7.03a: Measure 1 and Measure 2: 70% of students will achieve an 80% or higher
	7.03b: Measure 1: 70% of students will achieve an 80% or higher
	7.03b: Measure 2: 80% of questions will be answered correctly by 70% of students
	7.03c: Measure 1: 70% of students will achieve an 80% or higher
	7.03c: Measure 2: 80% of questions will be answered correctly by 70% of students
	7.03d: Measure 1 and Measure 2: 70% of students will achieve an 80% or higher
	7.03e: Measure 1: 80% of questions will be answered correctly by 70% of students
	7.03e: Measure 2: 70% of students will achieve an 80% or higher

Result of the assessment of the learning outcome for Standard 7.03:

7.03a: Measure 1: Fall 2021 = 25 out of 31 students achieved an 86% or higher = 81%; Spring 2022 = 13 out of 17 students achieved an 80% or higher = 77%

7.03a: Measure 2: Fall 2021 = 25 out of 31 students achieved an 80% or higher = 81%; Spring 2022 = 14 out of 17 students achieved an 80% or higher = 82%

7.03b: Measure 1: Fall 2021 = 32 out of 32 students met the target of 80% or higher = 100%; Spring 2022= 18 out of 22 students met the target of 80% or higher = 82%

7.03b: Measure 2: Fall 2021 = 6 out of 8 questions were answered correctly by 70% of students = 75%; Spring 2022 = 7 out of 10 questions were answered correctly by 70% of students = 70%

7.03c: Measure 1: Fall 2021 = 25 out of 31 students met the target of 80% or higher = 81%; Spring 2022 = 16 out of 17 students met the target of 80% or higher = 94%

7.03c: Measure 2: Fall 2021 = 10 out of 12 questions were answered correctly by 70% of students = 83%; Spring 2022 = 13 out of 13 questions were answered correctly by 70% of students = 100%

7.03d: Measure 1: Fall 2021 = 23 out of 31 students met the target of 80% or higher = 74%; Spring 2022 = 14 out of 17 students met the target of 80% or higher = 82%

7.03d: Measure 2: Fall 2021 = 32 out of 32 students met the target of 80% or higher = 100%; Spring 2022 = 18 out of 22 students met the target of 80% or higher = 82%

7.03e: Measure 1: Fall 2021 = 5 out of 9 questions were answered correctly by 70% of students = 56%; Spring 2022 = 8 out of 9 questions were answered correctly by 70% of students = 89%

7.03e: Measure 2: Fall 2021 = 22 out of 31 students met the target of 80% or higher = 71%; Spring 2022 = 12 out of 17 students met the target of 80% or higher = 71%

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.04. Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism or related organizations.

7.04a: Students will have documented completion of required internship hours

7.04b: Students will perform entry-level professional skills

7.04c: Students will demonstrate the ability to effectively communicate professional skills acquired during the internship experience

Describe the method by which the learning outcome for Standard 7.04 was assessed:

7.04a: CTR 417 Final Time Log

7.04b: CTR 417 Supervisor's Evaluation of Student Intern

7.04c: CTR 417 Final Report

Please indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.04 was successfully achieved.

7.04a: 90% of students will complete required hours

7.04b: 80% of students will achieve 80% or higher

7.04c: 80% of students will achieve 80% or higher

Result of the assessment of the learning outcome for Standard 7.04:

7.04a: Fall 2021 = 6 out of 6 students met the target of completing internship hours = 100%; Spring 2022 = 16 out of 16 students met the target of completing internship hours = 100%; Summer 2022 = 28 out of 29 students met the target of completing internship hours = 97%

7.04b: Fall 2021 = 6 out of 6 students met the target of 80% or higher = 100%; Spring 2022 = 16 out of 16 students met the target of 80% or higher = 100%; Summer 2022 = 27 out of 29 students met the target of 80% or higher = 93%

7.04c: Fall 2021 = 6 out of 6 students met the target of 80% or higher = 100%; Spring 2022 = 14 out of 16 students met the target of 80% or higher = 88%; Summer 2022 = 17 out of 29 students met the target of 80% or higher = 59%

Section 6: Narrative Report - Accountability and Informing the Public

An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).

n/a

Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05.

<https://hhs.uncg.edu/ctr/accreditation/>

It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06). n/a

Please provide a link to the program's website demonstrating compliance with Standard 3.06. <https://hhs.uncg.edu/ctr/accreditation/>

It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07). n/a

Please provide a link to the program's website demonstrating compliance with Standard 3.07. <https://hhs.uncg.edu/ctr/accreditation/>

Section 7: Program Changes

Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate "none". **None**

The responses are **checked** self reported and the responsibility for the accuracy of the content is on behalf of the program.
